



Albuquerque GLBT 34th Annual Pride – June 10 - 12, 2010

“One Heart, One World, One Pride”

Registration Contract (Print & Mail Version)

Online Registration at www.abqpride.com – Credit Card Required

Register early and save 20% (March 1 for ads, April 1 for booth/parade)

Checks payable to: Albuquerque Pride – Mail to: 2610 San Mateo Blvd., NE, Suite C – Albuquerque, NM 87110-3212
for more information email Pride at info@abqpride.com, or contact the Pride Line at 505-873-8084.

Sponsor Name/Phone (not published):		Will not be published – please provide sponsor's name (if different from organization/business) and mailing address/email address to receive Pride mail at an address other than business address listed below.	
Published Sponsor Name:		Please spell out all acronyms – the following information will be published	
Published Sponsor Mailing Address:			
City:	State:	Zip Code:	
Published Phone Number:	Published E-mail:	Published Website:	
<p>Please read and sign in the box to the right: “Our organization/business/group supports the goals of the Albuquerque GLBT Pride Organization to celebrate the civil rights for all gay, lesbian, bisexual and transgender people in New Mexico. We agree to abide by all Parade and Pridefest requirements. Additionally, for historical or educational purposes Albuquerque Pride, Inc. has our permission to use photos, interviews and film from the event featuring our organization/business/group.”</p>		Date: _____ Print Name: _____ Sign Name: _____	
<p>Indicate Payment Plan • Web links and advertising listings will not be done until minimum sponsor level amounts are received Cover page advertising is not included in sponsorship levels. Contact Pride to reserve covers separately • Sponsorship donations are tax deductible – ABQ Pride is a 501(c) (3) organization.</p>		<p>Pride Board Contact: (for office use) Name: _____ Contract Signed _____ Payment Rcv'd _____ Hi Res Logo Rcv'd _____ Web Link Uploaded _____ Ad Copy Rcv'd _____</p>	
Full Payment Check # _____ Amount \$ _____ Date _____			
<p>Payment Plan (must be paid in full by April 15, 2010) Initial - Date/Amount _____ / _____</p>			
2 nd Payment Date/Amount _____ / _____			
3 rd Payment Date/Amount _____ / _____			
In Kind Donations (list what it is and value – use back if needed) _____			



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Payment Sheet

Bronze (\$250 - \$999)



Sponsorship Amount: _____

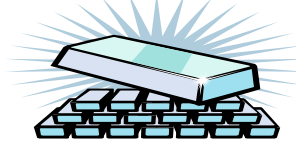
Ad Upgrade _____

Booth Upgrade _____

Additional Weekend Passes _____

Total Due: _____

Silver (\$1000 - \$2499)



Sponsorship Amount: _____

Ad Upgrade _____

Booth Upgrade _____

Additional Weekend Passes _____

Total Due: _____

Gold (\$2500 - +)



Sponsorship Amount: _____

Ad Upgrade _____

Booth Upgrade _____

Additional Weekend Passes _____

Total Due: _____

Diamond (\$5001 +)



Sponsorship Amount: _____

Ad Upgrade: _____ Booth Upgrade: _____ Additional Weekend: _____ Total Due: _____

Bronze Donor (\$250 - \$999) Benefits

Cash _____ In-Kind _____

- Logo placed on abqpride.com
- Certificate Presentation
- 2 Weekend Passes (F & Sat Admission)
- Name listing on Pride staff t-shirts, banners and Pride Ads
- Access to Pridefest VIP Area (2)

Will receive all of the above- then add benefits below

\$250-\$500 sponsors

- Logo and Names in Pride Program
- Complimentary 8x8 Booth OFF Main St **OR** Complimentary Pride Parade Entry

Ad options/upgrade

- ¼ Page-Cost +125.00
- ½ Page-Cost +200.00
- Full Page-Cost +325.00

\$501-\$999 sponsors

- ¼ Page ad in Pride Program
- +2 more Weekend Passes
- Complimentary Booth OFF Main St **AND** Pride Parade Entry

Ad options/upgrade

- ½ Page-Cost +75.00
- Full Page-Cost+100.00

Upgrades

Booth Option (8' x 8' space):

- Information booth
- Sales Booth
- Donate booth (to another organization)
- Upgrade booth

12' x 12' cost + 10.00 _____

20' x 20' cost + 20.00 _____

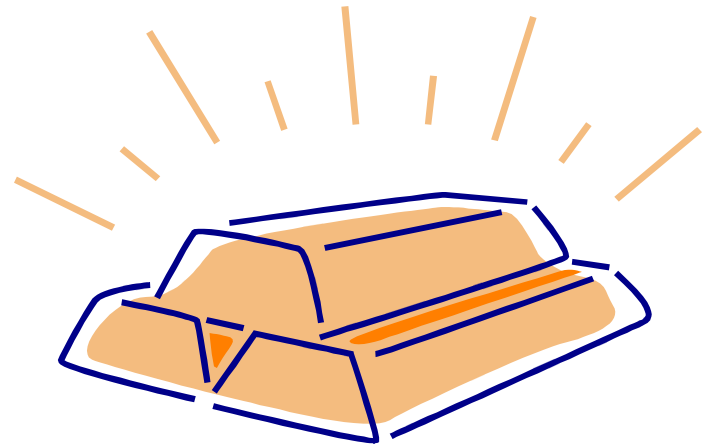
Parade Entry Options

Walking _____ Car or Truck _____

Float _____ (size: _____ feet)

Additional weekend (F & Sat.) 4 passes only

_____ x \$5.00 = _____



Other _____

Silver Donor (\$1000 - \$2499) Benefits

Cash _____ In-Kind _____

- Web link at www.abqpride.com
- 4 Weekend Passes (F & Sat Admission)
- Certificate Presentation
- B & W Logo on Pride staff t-shirts, banners and Pride Ads
- Logo in Pride Program and Pocket Pride Guides
- Access to Pridefest VIP Area (4)
- Complementary Booth ON Main St **AND** Pride Parade Entry

Will receive all of the above- then add benefits below

\$1000-\$1500 Sponsors

- ½ Page ad in Pride Program

Ad options/upgrade-upgrade only to Full page

- Full Page-Cost +150.00

\$1501-\$2499 sponsors

- Full Page ad in Pride Program or Pocket Pride Guide
- +3 more Weekend Passes

Ad options/upgrade-upgrade ads (inside front/back begin at this level)

- Inside Cover Page-Cost +350.00
- Inside Back Cover Page-Cost +350.00

Upgrades

Booth Option (12' x 12' space):

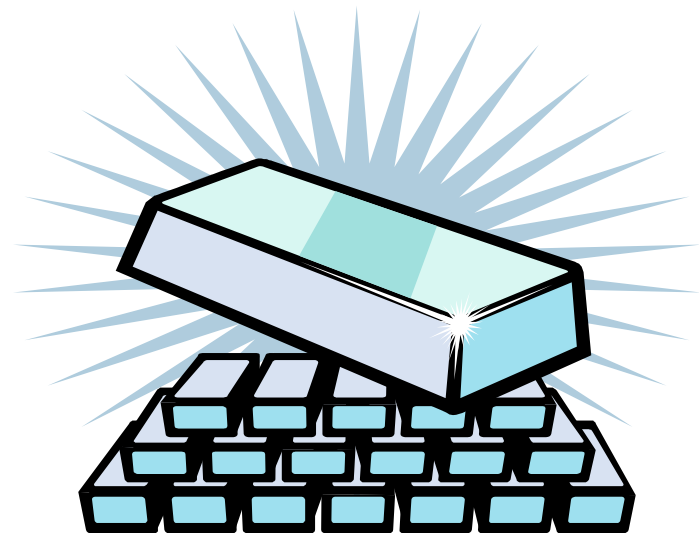
- Information booth only
- Sales Booth
- Donate booth (to another organization)
- Upgrade booth
20' x 20' cost + 10.00 _____

Parade Entry Options

- Walking _____ Performing Group _____
- VIP Car or Truck _____
- Float _____ (size: _____ feet)
- Donate parade (to another organization) _____

Additional weekend passes (F & Sat.) 8 passes only

- # _____ x \$5.00 = _____



Other _____

Gold Donor (\$2500 - \$5000) Benefits

Cash _____ In-Kind _____

- Featured Web link at www.abqpride.com
- 6 Weekend Passes (F & Sat Admission)
- Plaque Presentation
- Prime Placement with B & W Logo on Pride staff t-shirts, banners and Pride Ads
- Color Logo in Program and Prime Placement in Pocket Pride Guides
- Access to Pridefest VIP Area (8)
- Prime location of Booth ON Main St. **AND** Pride Parade Entry
- Listing on the 2010 Pride Collector Card
- Logo on City Bus (Must be sponsor by 3/09)

Will receive all of the above- then add benefits below

\$2500-\$3500 sponsors

- Full Page ad in Pride Program

Ad options/upgrade

- Inside Cover Page-Cost +300.00
- Inside-Back Cover Page-Cost +300.00
- Center Page-Cost +300.00 each
- Back Cover-Cost +650.00

\$3501-\$5000 sponsors

- 1 Full & 1 half page ads in Pride Program
- +4 more Weekend Passes

Ad options/upgrade

- Inside Cover Page-Cost +100.00
- Inside-Back Cover Page-Cost +100.00
- Center Page-Cost +100.00 each
- Back Cover-Cost +200.00

Upgrades

- Booth Option (20' x 20' space):**
- Change booth size (if smaller is requested)
- Information booth
- Sales Booth
- Donate booth (to another organization)
- Parade Entry Options**
- Walking _____ Performing Group _____
- VIP Car or Truck _____
- Float _____ (size: _____ feet)
- Donate parade (to another organization) _____

Additional weekend passes (F & Sat) 16 passes only

- # _____ x \$5.00 = _____

Other _____



Diamond (\$5001 - +) Benefits

Cash _____ In-Kind _____

- Featured Web link at www.abgpride.com
- 8 Weekend Passes (F & Sat Admission)
- Plaque Presentation on Mainstage
- Prime Placement with B & W Logo on Pride staff t-shirts, banners and Pride Ads
- Color Logo in Program and Prime Placement in Pocket Pride Guides
- Access to Pridefest VIP Area (10)
- Prime location of Booth ON Main St. **AND** Pride Parade Entry
- Listing on the 2010 Pride Collector Card
- Logo on City Bus (Must be sponsor by 3/09)
- Logo on Banner on Mainstage

Will receive all of the above- then add benefits below

■ **\$5001- + sponsors**

- 2 Full page ads in Pride Program
- +6 more Weekend Passes

Ad options/upgrade

- Inside Front Cover Page-Cost +200.00
- Inside-Back Cover Page-Cost +200.00
- Center Page-Cost +200.00 each
- Back Cover-Cost +450.00

■ **Booth Option (20' x 20' space):**

- Change booth size (if smaller is requested)
- 20x 20 Tent provided
- Two Chairs / Two Tables provided
- Donate booth (to another organization)

■ **Parade Entry Options**

VIP Car Provided

Float _____ (size: _____ feet)

Donate parade (to another organization) _____

Additional weekend passes (F & Sat) 16 passes only

■ # _____ x \$5.00 = _____



Other _____

